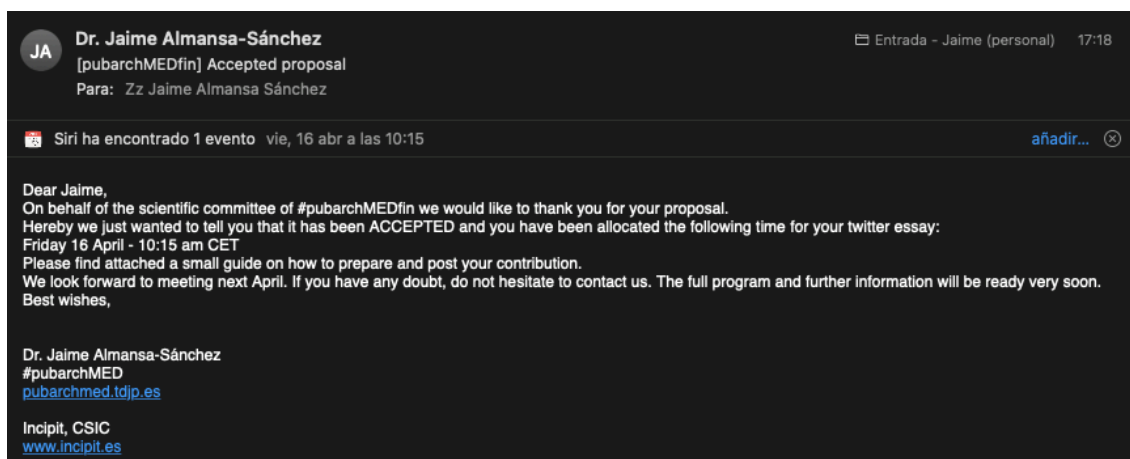


VISUAL GUIDE TO PREPARE YOUR CONTRIBUTION TO #PUBARCHMEDFIN

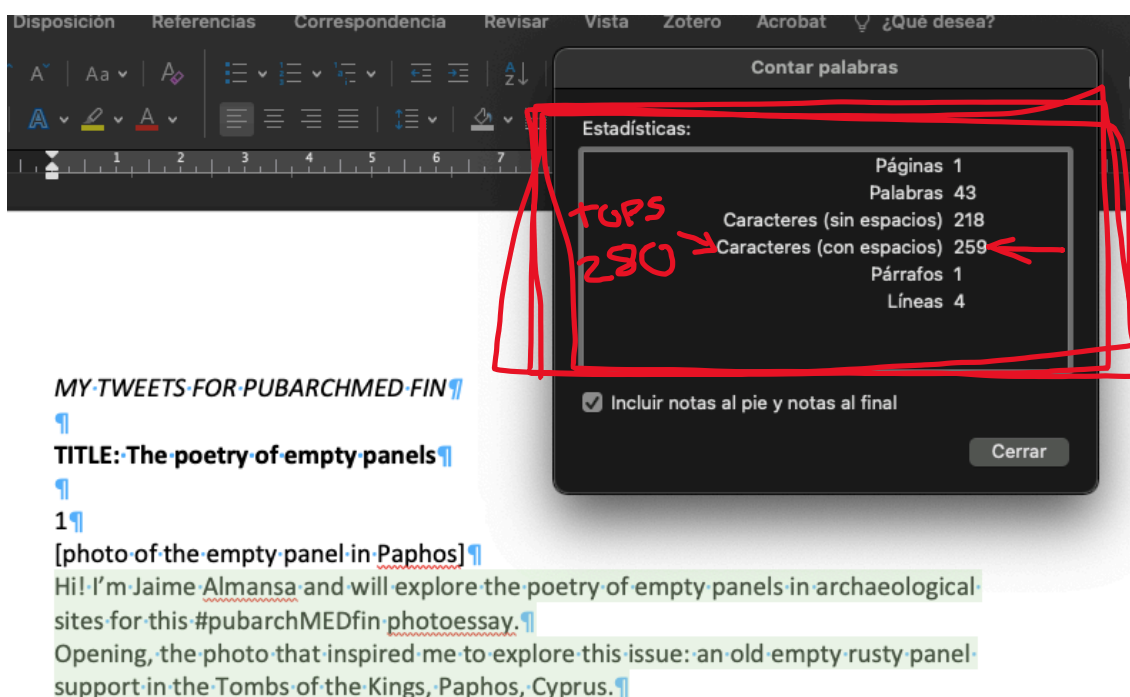
TWITTER EDITION

1 You have received an email of acceptance with the day and time of your contribution.



2 This means you can prepare your Tweets*

*Unfortunately, Twitter or TweetDeck do not allow scheduling threads, so unless you have some social media tool that does, we hope you can be present for the session and Tweet live. If you have any problem with that, tell us and will try to find a solution together.

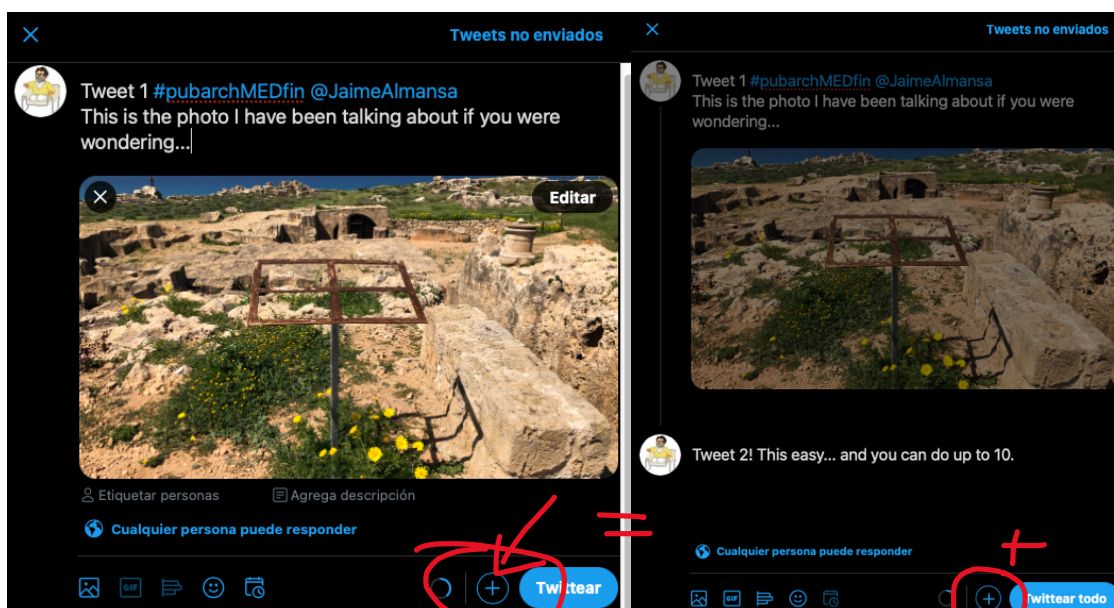


TIP

Remember you have 280 characters per tweet! So you can draft the tweet first on Twitter to avoid counting and then copy-paste in a document, or just save it in the platform. I would copy-paste because I do not trust technology that much, but it works anyway.



3 The time has come! So, the day and time we told you, you can upload your thread. It's not many of us, so will have big slots of time to do it slow and careful. It is better to prepare them beforehand so we avoid typos, because Twitter does not allow to edit. **Remember your Tweets have to come out as a thread:**

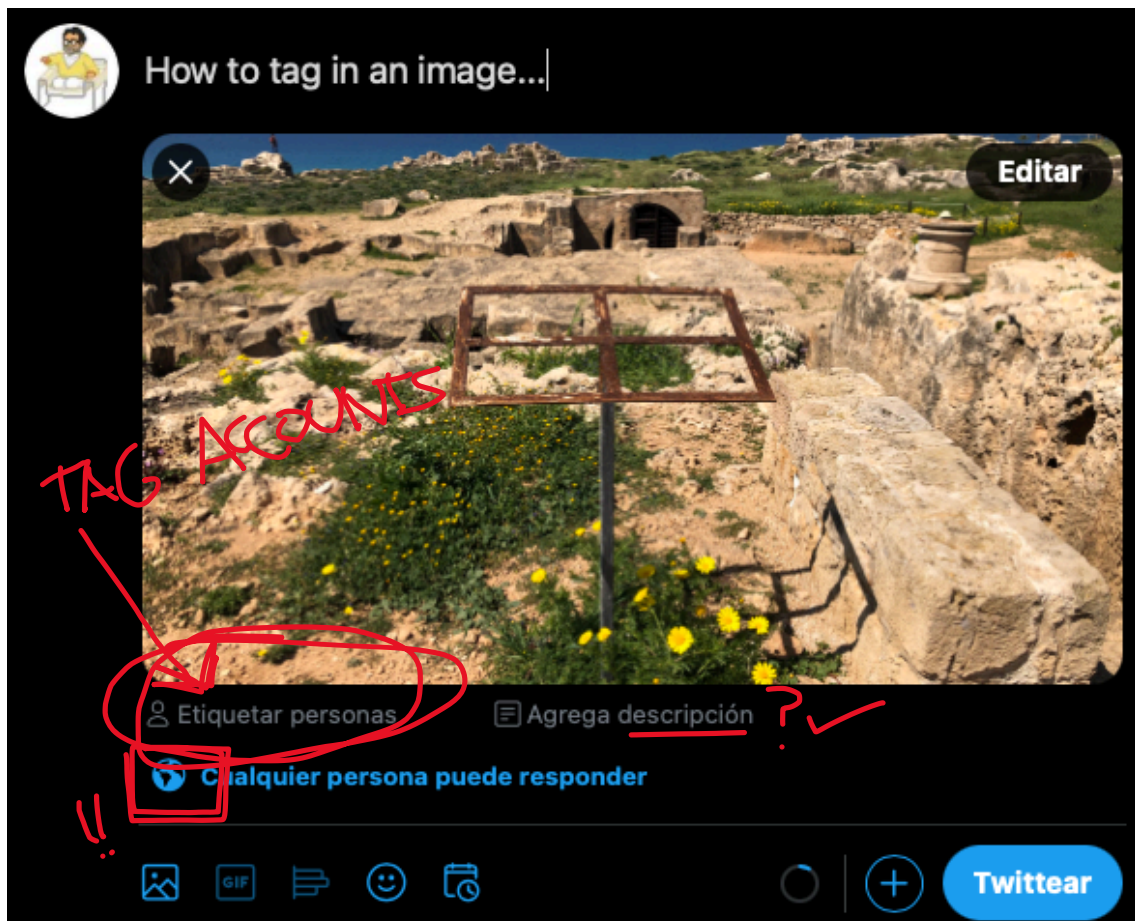


When you finish all...

4 On how to structure your photoessay...

We are looking for a **visual outcome**, so we encourage the use of plain images, drawings or photo collage. Please **avoid a PowerPoint style presentation**. All **text** should be **in the caption** and if you really need more, you can always write the 2000 words for the publication.

Tweet 1 = Name, title #pubarchMEDfin have to be there. Also, tag me: @JaimeAlmansa in the first image.



**The post should be open for everyone to view... if not, difficult to reach people. Also, you can add a description of the image for people with difficulties to see.*

Tweet 2 to tweet 10 = the content of your photoessay. You can do up to 10, no more. But you can do just 6 or 7 if you do not have 10.

5 On the aftertweet...

Hopefully there will be some people following and maybe commenting, so keep an eye on Twitter and **engage** with any comment (and other presentations). I will share every thread in my account and there will be a live feed in the web.